A landing page is a content-rich user-friendly single page that provides as much information as is needed to describe a shared resource (core facility), center, department, institute or other large program. All, or most, information can be drawn from a Labnodes community, where the customer has the ability to manage content via easy-to-use content management tools.

**Standard features of a landing page include:**

- **Logo**
- **Navigation bar** - navigation will target specific Labnodes pages that you want visitors to easily find
- **Search tool** - provide a resource search tool to allow your visitors to quickly find information
- **Media scrolling banner** - to include 5 or less images or embedded videos
- **Content widgets**, which update automatically based on Labnodes community updates. Pick from:
  - About the community
  - Calendar/meeting
  - Publication/citation listing
  - Faculty/member listing
  - News & events
  - Contact
  - Generic and custom text
- **URL** - the URL for the landing page will be in one of the following formats, where "landing_page_name" is replaced by your chosen entity name:
  - http://labnodes.vanderbilt.edu/landing_page_name
  - http://www.landing_page_name.org
- **Search engine visibility** - the landing page is highly search engine optimized (SEO) and will be actively submitted to major search engines

A landing page can also incorporate information or data from other sources outside of Labnodes. Please inquire to discuss your exact needs.

**Notes:** Logo design, media preparation and domain name registration will incur additional costs.

**Examples**

Vanderbilt Center for Stem Cell Biology (VCSCB)

Visit https://www.vcscb.org

Vanderbilt Diabetes Research and Training Center (DRTC)

Visit https://labnodes.vanderbilt.edu/drtc

Vanderbilt Mouse Metabolic Phenotyping Center

Visit https://labnodes.vanderbilt.edu/mmpc

Vanderbilt Transgenic Mouse/Embryonic Stem Cell Shared Resource (TMESCSR)

Visit https://labnodes.vanderbilt.edu/tmescsr
Service Fees

Hourly rates apply.

Estimates to be provided following consultation.